

Bespoke Design Work

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We have the structural and graphical knowledge, skills and facilities to design creative, innovative and practical bespoke Packaging or POS solution, whatever your product may be.

Any display or packaging created by Mediamailing will always primarily focus on the product itself. Mediamailing takes into account all constraints that the product may pose, like weight, size, shape and how fragile it may be. These are very important factors and will determine exactly what packaging or display is required to best package, protect or display the product. With many years of experience between them, our 'award winning' design team is capable of providing exactly what is needed to fulfil and surpass the briefs requirements.

"A Bespoke Packaging Solution for your product speaks volumes to the end user and provides added value to your branding" Our Service: At Mediamailing, we know that the YOU, our client, are the true expert on the product, its characteristics, market category and what distribution or display method is required. On the other hand, Mediamailing's design team has expert knowledge of materials and their structural aspects, qualities and constraints, graphical application, artwork requirements, possible technical and production limitations and dispatch logistics. With this in mind, we at Mediamailing believe that the careful liaising of both client and designer is of the uppermost importance to ensure the best possible solution to any display or packaging brief.

Mediamailing's primary focus is always that the display or packaging meets the needs of our clients and realises the requirements that the product places on its packaging. Mediamailing always endeavour to design packaging and displays that are not only functional, but are as environmentally friendly as possible, by keeping material wastage to a minimum.

Once the concept for the packaging or display has been decided by the designer, he will draw it up on our state-of-the-art CAD (computer aided design) system, and a technical drawing will be created. This can then be used to cut a prototype sample on our cutting table.

Once the design process has been completed, Mediamailing will rigorously test the prototype, to ensure it is functional and fit for purpose. This may involve weight testing a display, drop testing a packed item or conducting a transit trial. When we are 100% happy with our solution, we will provide the client with a full prototype sample for inspection and approval.